



Advertising Opportunities

PODIUM Conference & Festival is Canada’s premier choral event, bringing together choral leaders – conductors, music educators, composers, administrators, singers, students, and choral industry colleagues – from across the country. More than 300 delegates, 1000 choristers, and 3000 audience members will gather in Montréal, QC for 9 concerts, cameo performances in the community and a compelling series of plenary and interest sessions.

Advertising in the PODIUM Conference & Festival program provides direct access to Canada’s choral leaders, influencers, choristers from across the country as well as local choral enthusiasts.

Placement & Specifications	Rates (all rates will be subject to tax)	
	Exhibitor Rate	Non-exhibitor rate
Outside back cover (colour, 8.5x11, full bleed) *	\$650	\$900
Inside front or back cover (colour, 8.5x11, full bleed) *	\$550	\$750
Full page (black & white, approx. (7.5x10)	\$450	\$600
Half page vertical (black & white, approx. (3,625x10)	\$350	\$450
Half page horizontal (black & white, approx. (7.5x4.875)	\$350	\$450
Quarter page vertical (black & white, approx. (3.635x4.875)	\$200	\$300

* available only if not reserved as part of a sponsorship package

Deadlines & Sending artwork

- The above rate is for the PODIUM Conference & Festival program.
The Deadline to purchase advertising space and submit artwork is March 15, 2020.
- Ads should be forwarded by email to podium@choralcanada.org. You will receive confirmation of receipt within 1 week of submission. If you don’t hear from us, please follow up as your ad may not have been received.
- Please send your ad as a PDF built to the specifications above. Please ensure your fonts are embedded in the PDF files.

For more information or to purchase advertising space, please visit our website at www.podium2020.ca or contact our office at 647-606-2467 or podium@choralcanada.org.

Thank you in advance for your support!